

TV API Voice over script

- Description of visuals : The whole Announcement in the Public Interest is presented in animation. The animation begins with the Chief Executive walking in the middle of a road under a bright blue sky. Behind her, landmark buildings stand on both sides of the road including the Central Government Offices and the Tsim Sha Tsui Clock Tower
- The shot shows the text “LAND • HOUSING”. While the Chief Executive walks ahead with citizens joining her, public housing estates, a park, public transport, etc. appear on both sides of the road
- Male narrator : (A narrator starts to speak) To build a better Hong Kong and explore new horizons, we need you to get involved
- Description of visuals : The shot shows the text “EDUCATION • RESEARCH”. Some people join the front row to walk with the Chief Executive, including students and teachers. Universities, secondary schools and primary schools appear on both sides of the road.
- Then the shot shows the text “ECONOMY • INNOVATION”. People from different trades join the walk while more buildings appear on either side of the road, including the Hong Kong Science Park, the Hong Kong Convention and Exhibition Centre, commercial buildings and shops
- The shot shows the text “HEALTH • WELFARE”. People joining the Chief Executive include healthcare professionals, patients and a mother carrying a baby. Hospitals, elderly homes and an ambulance appear on either side of the road, and a helicopter flies past on the left
- Male narrator : (The narrator continues) The Government is conducting a public consultation on the 2018 Policy Address

Description of visuals : The shot then shows the text “ELDERLY CARE • YOUNG PEOPLE”. While senior citizens and young people join the Chief Executive in the front row, community centres and greenery appear next to the road

The shot shows the text “QUALITY CITY”. More people walk with the Chief Executive, including people from all walks of life at different ages and people of different races. While the Kai Tak Cruise Terminal, the M+ Pavilion and the Xiqu Centre of the West Kowloon Cultural District, Hong Kong International Airport, Tai Kwun, the Kai Tak Sports Park and the Hong Kong – Zhuhai – Macao Bridge appear beside the road, an Express Rail Link train, a plane, a cruise liner and a freighter can be seen on the left of the screen

The shot then shows the Chief Executive and the text “2018 Policy Address Public Consultation”

Chief Executive : (The Chief Executive speaks to the viewers) Hi, I’m Carrie Lam

(The Chief Executive continues) I look forward to your views on my coming Policy Address

Description of visuals : The shot shows various icons popping up above the Chief Executive, including a phone, post, email and social media

The shot widens to show the Chief Executive walking with all the people who appeared in previous shots. Behind them is the Hong Kong skyline, and at the top of the screen is the text “CONNECT • CREATE”

Chief Executive : (The Chief Executive says) Let’s connect for a better future!

Description of visuals : The final screen then shows the Hong Kong Special Administrative Region emblem, the text “2018 Policy Address Public Consultation”, “Hotline: 2432 1899”, “www.policyaddress.gov.hk” and a search bar with “Carrie Lam” keyed in

Male narrator : (The narrator reads out the web link) policyaddress.gov.hk