

MESSAGE

Looking ahead, our paramount task is to meet the changing needs of an ageing population. By 2029, one in every five of our population will be aged 65 or above. We need to prepare ourselves, both individually and collectively, to face the challenges presented by this significant demographic change.

To ensure our current and future generations of elders will enjoy healthy living and quality of life, it is crucial for us to improve the community's understanding of ageing as a natural, continuous and positive process. We will need to encourage the social institutions to embrace and enlist the experience and energy of older persons for the benefit of both the society and themselves. The Elderly Commission will continue its efforts in promoting active and healthy ageing, with emphasis on both physical and psychosocial well-being. While stressing the importance of personal responsibility, we will in parallel tap community resources as far as possible to help create a supportive and conducive environment.

Ensuring financial security for elders remains our fundamental policy. Hong Kong is fortunate in the sense that the family has always been the main source of financial and other support for the majority of our elders. We will continue to treasure and reinforce this traditional value. For those elders who lack means and family and other support, we will continue to provide the necessary financial and other assistance to meet their needs.

With socio-economic progress and advancement in medical sciences, life expectancy has improved. However, a proportion of older persons live with chronic illnesses and disabilities and are in need of long term nursing and personal care. To meet such needs of a growing ageing population, it is our priority to provide quality long term care services in a comprehensive, client-centred and integrated manner.



To meet our elders' preference to age at home, we have introduced since April this year a new package of enhanced home and community care services to provide a viable alternative to institutional care for frail elders. We will expand this service to benefit more elders. In recognition of the important role of family carers, we have strengthened a range of support services to enable them to continue to provide assistance to their older and frail relatives.

For elders whose care needs cannot be sufficiently taken care of at home and for those who require intensive personal and nursing care, we will continue to provide residential care places. In the coming years we will focus on improving the quality of services through a mixed mode of service provision involving both the non-governmental organisations and the private sector, based on the concepts of "Continuum of Care" and "Ageing in Place". We will also continue to provide assistance to vulnerable elders, in particular those lacking in family and other informal support.

In anticipation of the next generation of elders who will be healthier, live longer and be better educated, we will continue to encourage and recognise contributions by older people through our policies, services and programmes. More specifically, we will further promote lifelong learning and explore opportunities to engage our older population in creative and productive work, both in the labour market and in volunteer work.



(Dr E K Yeoh)
Secretary for Health and Welfare

Care for Elders

Policy Objective and Key Result Areas

CARE FOR ELDERS

Our Policy Objective is to improve the quality of life of our elders, ensuring that they will continue to enjoy a sense of security, a sense of belonging, and a feeling of health and worthiness.

Overall Targets

Our targets this year in pursuing this Policy Objective are –

- to promote active and healthy ageing in a holistic and comprehensive manner
- to develop a sustainable financial support system that better targets resources at those elders in need
- to provide quality long term care services in a comprehensive, client-centred and integrated manner to frail elders

Progress

In 2000, we made substantial progress in all of our Key Result Areas (KRAs).

We have moved towards a more holistic and comprehensive promotion of active and healthy ageing. The Elderly Commission has endorsed four strategic directions under which active and healthy ageing will be promoted. We have commenced a series of public education and publicity programmes along these strategic directions.

We have been exploring whether there is scope to develop a sustainable financial support system which better targets resources at those older persons most in need. We have reviewed the Old Age Allowance Scheme in that context.

We have introduced an internationally recognised tool to standardise the assessment of care needs of elders since November 2000. The assessment

results provide the basis for provision of appropriate services and care planning.

To meet the needs of a growing ageing population, it is our priority to provide quality long term care services in a comprehensive, client-centred and integrated manner. We have achieved good progress in improving both the provision and quality of formal care services for elders. Our focus in the next few years is to provide appropriate services to those with care needs, and to innovate services to ensure that they are responsive, appropriate and cost-effective.

To meet the elders' preference to age at home and to support their families to take care of them, we have introduced since April 2001 a new package of enhanced home and community care services tailor-made to meet the individual care needs of 1 450 frail elders. By March 2002, 29 000 elders will be served by a range of home and community care services. We expect more frail elders will benefit from further expansion of the enhanced service in the coming year. To dovetail with this initiative, we will re-engineer 70 home help teams in the coming year so that more frail elders can age at home.

We will continue to place emphasis in providing support to family carers of frail and cognitively impaired elders by providing information, training, emotional support and respite services.

Since April 2000, more than 2 080 new subsidised residential care places have been made available, including about 1 260 places purchased from the private sector. A total of 26 000 subsidised residential care places (including Bought Place Scheme (BPS)/Enhanced Bought Place Scheme (EBPS)) will be provided by March 2002. The EBPS has been successful in encouraging the private sector to provide residential care homes of higher quality in terms of space and staff standards. We are pleased to report that all private care homes (total 524) now operate under licenses, compared to 82% of such homes in July 2000.

We also achieved the following progress in our five KRAs.

1 Provide retirement protection and other financial help

The Mandatory Provident Fund (MPF) Scheme was successfully launched in December 2000. By August 2001, 88% of employers,

94% of relevant employees and 91% of self-employed persons participated in the Scheme.

We have continued to monitor the number of elder caseloads under the Comprehensive Social Security Assistance (CSSA) Scheme. In mid-2001, 15.5% of the population over 60 are receiving CSSA.

2 Increase the supply of housing and encourage the development of purpose-designed housing for elders

We have given elderly people in need priority access to public housing, and ensured that there is an adequate supply of flats with suitable facilities and services for them. A pilot scheme granting rental allowances as an alternative to allocating public rental housing to eligible elderly households has been introduced. We will continue to encourage the private sector to provide affordable flats to elderly people. A pilot scheme for the provision of elderly housing by private developers is being developed.

3 Enable elders to continue to live at home

Building on the successful experience of the home care service, we have introduced an integrated mode of enhanced home and community care services since April 2001. The main advantage of the new service is the provision of non-institutionalised and non-compartmentalised care for elders, meeting the objective of ageing in the community. Under the new package, elders have individual care plans with components of home care and 24-hour emergency coverage, supplemented by occasional centre-based day care and residential respite care as needed. We intend to further expand this service to enable more elders to age at home in the coming year.

Taking into account the implementation experience of the enhanced home and community care services, and the service demand as determined by the standardised care need assessment mechanism, we will consider how to make continuous improvements to care services provided to elders living at home, including re-engineering of existing home help teams.

In light of the findings and recommendations of the review on the provision of day and community care services, the Social Welfare Department will commission a number of projects in integrated service mode commencing in 2001-2002. Service operators will be encouraged to submit proposals by taking into account local demand and co-ordination and rationalisation of existing services.

We have introduced a uniform care need assessment mechanism for both community and residential care services to standardise assessment procedures and provide a basis for long term care plan. To ensure provision of quality care services for elders, we are continuing with our efforts to strengthen training for professional and frontline care workers.

Residential respite services are available at all subvented residential care homes. Day respite services have also been expanded to provide temporary relief to carers. The Government will continue to extend the carer support network by involving more service units in delivering carer support services.

4 Increase the supply of quality residential care places under a mixed mode of service provision with more private sector participation

As pledged, more than 2 080 subsidised residential care places have come on stream since April 2000, including about 1 260 places purchased from the private sector. We are on schedule to provide the remaining 1 987 places pledged in 2001-2002.

We have been successful in upgrading the standard of service of private residential care homes. By March 2001, all 524 private care homes have obtained licenses, compared to 82% of such homes in July 2000. In addition, a total of over 90 private care homes have joined the BPS/EBPS. We will provide necessary resources to upgrade all BPS places to EBPS places by 2003.

We will apply competitive bidding to identify operators of Government purpose-built residential care homes for elders. We believe this will encourage innovation, improve cost-effectiveness and produce value-added services. We will commission the first such home in 2001-2002 and award the contracts for another five homes in the coming year.

5 Encourage elders to lead an active life

The Elderly Commission launched a three-year Healthy Ageing Campaign in 2000. The Campaign comprises public education and publicity activities, and community participation projects. Apart from the launching ceremony held in September 2000, a Healthy Ageing Convention was organised in May 2001.

By September 2001, we have identified 53 797 vulnerable elders through the social networking mechanism and recruited a total of 21 000 volunteers, 10 166 of whom are elders. In addressing the potential “Digital Divide”, we are encouraging the use of computer by elders and have secured funding for installing 284 sets of personal computers in Multi-service Centres and Social Centres for Elders by the end of 2001. We have provided information technology training for around 5 000 elders by March 2001. We are arranging for another 5 000 training places in information technology in 2001-2002.

We are conducting studies into overseas experiences in promoting lifelong learning for elders and on active ageing to see how Hong Kong can benefit from these experiences.

Progress on each previously announced initiative under the above KRAs is set out in the “Detailed Progress” section of this report.

Looking Forward

To achieve our overall targets this year, we will undertake the following initiatives and targets under each of the six KRAs for the coming year under the revised structure –

- Financial support for older persons
- Better housing for older persons
- Home and community care and support for frail elders
- Sustainable and quality residential care
- Active and healthy ageing
- Support for vulnerable elders

In Hong Kong, the family has always been a main source of financial support for the majority of our elders. We shall continue, through various fiscal and other means, to encourage families to live with and provide for their elders.

Hong Kong has in place the recommended three-pillar approach of the World Bank for old age financial protection –

- (a) First pillar of a compulsory public plan for poverty alleviation and prevention - the Comprehensive Social Security Assistance (CSSA) Scheme and the Social Security Allowance Scheme.
- (b) Second pillar of a privately managed compulsory pension plan for income maintenance - the Mandatory Provident Fund Scheme has been successfully launched in December 2000.
- (c) Third pillar of a voluntary savings-annuity plan to supplement the first two pillars to provide supplementary sources of retirement income.

In respect of the first pillar of protection, we have been exploring whether there is scope to develop a sustainable financial support system which better targets resources at those older persons most in need. We have reviewed the Old Age Allowance Scheme in that context.

We will assess our performance in respect of this KRA against the following indicators –

- Proportion of elders having to rely on CSSA. Our aim is to monitor the trend in the CSSA take-up rate of elders.

We will pursue the following initiative and target to deliver results in this area –

Initiative *	Target
To continue to keep under review the current social security arrangements for older people <i>(Health and Welfare Bureau/ Social Welfare Department)</i>	To monitor the caseload and expenditure under various ongoing social security schemes, and explore scope for streamlining existing schemes in the longer term

* the bracketed information denotes the agency with lead responsibility for the initiative

2

Better housing for older persons

We attach importance to meeting the housing needs and providing better housing for older persons. We are on schedule to meet our pledges to allocate adequate public rental flats to older persons who apply for public housing, to implement a pilot scheme to provide rental allowances as an alternative to public rental housing for elderly applicants. We will continue to think of new ways to help the elderly members of our community. A pilot scheme is being developed to encourage the private sector developers to provide affordable housing for older persons.

We will assess our performance in respect of this KRA against the following indicator –

- Extent to which demand for decent and affordable housing from older persons can be met. Our target is to maintain priority housing schemes for older persons.

We will pursue the following initiative and target to deliver results in this area –

Initiative	Target
To provide integrated care services in public rental estates with a high concentration of older persons <i>(Social Welfare Department/ Housing Department)</i>	To identify suitable rental estates for integrated care facilities in 2002-2003

It is important for elders to have a home in which they feel they belong and they feel secure. In a compassionate and caring community, families should, as far as possible, reciprocate the love of their parents and care for them in their familiar environment when they grow old. It has been government policy to assist elders to age in the community and to enable families to continue to assume the role of carers.

We aim to move towards a more appropriate mix of care from institutions towards the community, achieving the dual objectives of meeting the elders' preference to age at home and their families' wish to take care of them. We have introduced a new package of enhanced home and community care services to support elders who may otherwise need to be admitted to residential care homes. We have also strengthened a range of support and respite services for the family carers and will continue to improve their provision by involving more service units in delivering such services. Based on the implementation experience of enhanced home and community care services, we intend to upgrade about half of the home help teams in 2002-2003 to enable more elders with higher levels of frailty to live at home.

Based on the findings and recommendations of a consultancy study on the provision of day and community care services, we have mapped out strategies to provide integrated care facilities and services to improve cost-efficiency and accessibility of such services to elders. We aim to build up a network of these facilities over time to offer long term care to frail elders in accordance to individual needs in a flexible manner.

Adequate supply of properly trained manpower is essential to the provision of quality care services for elders. The Social Welfare Department has introduced a multi-skilled training course to equip workers providing personal care to frail elders with the necessary competence and skills. The Social Welfare Department will promote the use of this course to other training institutions.

We will assess our performance in respect of this KRA against the following indicator –

- Proportion of older persons living with or cared for by their families.

We will pursue the following initiatives and targets to deliver results in this area –

Initiative	Target
<p>To re-engineer care services for elders by putting greater emphasis on home and community care to enable more elders to age at home <i>(Social Welfare Department (SWD))</i></p>	<p>To upgrade 70 home help teams in 2002-2003 to enable more elders with higher levels of frailty to live at home with the support of the enhanced services</p>
<p>To plan and build integrated facilities to provide one-stop services and support required by families to look after their frail elders at home <i>(Health and Welfare Bureau/SWD)</i></p>	<p>Starting in 2001-2002, to commission a number of projects in integrated service mode taking into account local demand and co-ordination and rationalisation of existing services</p>
<p>To enhance support for family carers to enable them to take care of their elders more effectively <i>(SWD)</i></p>	<p>To expand respite services by incorporating respite support into all new residential and home and community care services starting in 2001-2002</p>
<p>To expand multi-skilled training for care workers in elderly services <i>(SWD)</i></p>	<p>To provide training to an additional 1 760 care workers in services for elders from 2002-2003 to 2005-2006</p>

Initiative	Target
<p>To enhance services for demented elders (SWD)</p>	<p>To provide training to a total of 760 care workers and home helpers and 680 professional staff serving the demented elders in subvented, self-financing and private elderly service units from 2002-2003 to 2005-2006</p>
<p>To promote care management among service providers to ensure that the services provided are tailor-made to the individual needs of the elders (SWD)</p>	<p>Starting in 2001-2002, to facilitate the use of information obtained in the standardised care need assessment tool as the basis for care planning</p>

Although we encourage elders to continue to live with their families and stay in the community, we recognise the need to provide residential care for those who cannot be adequately taken care of at home.

It is our objective to develop a sustainable and quality residential care system with participation from non-governmental organisations and the private sector. We will continue to improve cost-effectiveness, increase users' choice via a mixed mode of service provision and enhance manpower training.

Private residential care homes play an important role in the provision of residential care for elders, but their service quality varies. With ageing of our population, we expect the role of the private sector in this area will remain significant.

All the 524 private care homes have now achieved licensing standards. The Bought Place Scheme (BPS) and Enhanced Bought Place Scheme (EBPS) provide strong financial incentives for private care home operators to upgrade their service quality above licensing standards and the sector's response has been very enthusiastic. Over 90 private care homes have now joined the Schemes. Participating care homes are required to apply the higher standards to all beds, including those not covered by the purchase contracts. To further promote standards, we have earmarked resources to upgrade all BPS beds to EBPS standards by 2003.

We plan to allocate six new residential care home premises available in the next 12 months by means of open tender. The goal is to enhance the quality of services provided to elders in a manner which represents the best value for money. To ensure this objective is met, service contracts will be awarded on the basis of a much greater emphasis on quality rather than price (80/20 ratio in respect of quality/price). In addition, the contracts stipulate clear service specifications in terms of both quality and quantity to be complied with by the operators. Successful bidders will be monitored in a vigorous manner to ensure compliance of contract terms and agreed performance standards.

We will assess our performance in respect of this KRA against the following indicator –

- Number of subsidised residential care places. Our target is to provide an additional 1 600 subsidised places in 2002-2003.

We will pursue the following initiatives and targets to deliver results in this area –

Initiative	Target
<p>To establish a single entry point for all home and community and residential care services <i>(Social Welfare Department (SWD))</i></p>	<p>To enhance the computer system to facilitate centralised registration of both residential and community care services in 2002-2003</p>
<p>For elders who cannot be adequately taken care of at home, to continue to provide residential care places <i>(SWD)</i></p>	<p>To provide an additional 1 600 subsidised places in 2002-2003</p>
<p>To strengthen monitoring of residential care homes <i>(SWD)</i></p>	<p>To enhance the computer system on residential care homes for the elderly (RCHEs) to more effectively monitor the performance of RCHEs in 2002-2003</p>
<p>To further upgrade the standards of long term care services for elders, in particular in the residential setting <i>(SWD)</i></p>	<p>To research on quality assurance measures to help private RCHEs improve their standards above licensing requirements</p>

Initiative	Target
To further upgrade the care capability of RCHEs (<i>SWD</i>)	<ul style="list-style-type: none">● To provide an additional 684 training places for health workers in 2002-2003● To convert an additional 200 home for the aged places into care and attention places in 2002-2003

Ageing is not a problem but a process of changes in our biological and psychological state and our social relationship. It is an integral and natural part of life. The majority of our elders are healthy and we should enable them to continue to lead an active and healthy life.

Much disability and ill health in later life are preventable. The promotion and maintenance of good health of our elders is a concern not only to the current generation of older population, but also to the future generations.

The Elderly Commission launched in 2000 a three-year Healthy Ageing Campaign to promote active and healthy ageing in the community. It has set out four strategic directions –

- (a) promoting personal responsibility;
- (b) strengthening community action;
- (c) creating a supportive environment; and
- (d) improving the image of ageing.

We shall continue our efforts to promote active and healthy ageing through public education and publicity on the physical and psychosocial well-being of elders; promoting more community participation in healthy ageing activities; and encouraging senior volunteerism and the active participation of elders in programme planning and implementation. To better equip our elders for the increasingly knowledge-based and technology-oriented society, we shall encourage elders to learn to use information technology and to pursue lifelong learning.

We will assess our performance in respect of this KRA against the following indicators –

- Number of agencies and sectors involved in promoting active and healthy ageing.

- Number of publicly funded services and programmes that involve the participation of older persons in their planning and management.

We will pursue the following initiatives and targets to deliver results in this area –

Initiative	Target
<p>To continue the promotion of the concept of healthy ageing in the community <i>(Health and Welfare Bureau)</i></p>	<p>To launch a series of public education and publicity activities on the physical and psychosocial well-being of older persons and the soon-to-be old in 2002-2003</p>
<p>To encourage and enable older persons to assume greater responsibilities in programme planning and implementation <i>(Social Welfare Department)</i></p>	<p>To set up new centres in 2002-2003 which will take on greater responsibilities in promoting active and healthy ageing, including lifelong learning, and encourage older persons to participate in programme planning and implementation</p>

6

Support for vulnerable elders

We need to establish a supportive environment that provides assistance and relief to vulnerable elders who are subjected to social isolation, increased dependency, deteriorating family relationships or poor living environment. We aim to achieve this by strengthening the social networking mechanism for vulnerable elders, enhancing awareness of elder abuse and neglect among frontline workers and the community, providing training to the frontline workers, and stepping up suicide prevention efforts on elders with mental illness and previous suicidal attempts.

We will assess our performance in respect of this KRA against the following indicators –

- Number of vulnerable elders supported by the social networking mechanism.
- Number of training programmes organised for professional staff in handling of elder abuse and neglect.
- Median waiting time for first appointment of elders with suicidal risk at fast track clinics.

We will pursue the following initiatives and targets to deliver results in this area –

Initiative	Target
To enhance the Client Information System of Support Teams for the Elderly <i>(Social Welfare Department (SWD))</i>	To enhance the capability of the existing computer system in 2002-2003 to facilitate the matching of vulnerable elders with volunteers and maintain effective service planning and delivery to cope with the increasing demand

Initiative	Target
<p>To enhance understanding of elder abuse and neglect amongst professionals and the community and to provide training to the frontline staff and others on the prevention of elder abuse and neglect</p> <p><i>(SWD)</i></p>	<ul style="list-style-type: none"> ● To compile a multi-professional protocol on combating elder abuse and neglect in 2002-2003 ● To provide training for 400 professionals and 600 non-professionals in 2002-2003 on the prevention of elder abuse and neglect
<p>To establish an elderly suicide prevention programme</p> <p><i>(Hospital Authority)</i></p>	<p>To set up multi-disciplinary teams to work on suicide prevention for elderly with mental illness and previous suicidal attempts from 2002-2003 onwards</p>

Care for Elders

Detailed Progress

1

Provide retirement protection and other financial help

To achieve results in this area, various initiatives have been undertaken in the past years. Details are set out below –

Initiative *	Target #	Present Position +
<p>To oversee the Mandatory Provident Fund (MPF) System to ensure successful implementation of the System</p> <p><i>(Financial Services Bureau)</i></p>	<p>This is an on-going initiative. To monitor the effective operation of the System and the participation of employers and eligible members of the working population</p> <p><i>(2000)</i></p>	<p>The MPF System was successfully launched in December 2000 and satisfactory enrolment rate attained. As at end of August 2001, 88% of employers, 94% of relevant employees, and 91% of self-employed persons participated in the MPF Scheme.</p> <p><i>(Action in Progress: On Schedule)</i></p>
<p>To keep under review the current social security arrangements for older people</p> <p><i>(Health and Welfare Bureau (HWB)/Social Welfare Department (SWD))</i></p>	<p>This is an on-going initiative. To monitor the caseload and expenditure under various social security schemes and explore whether there is scope to develop a sustainable financial support system which better targets resources at those older persons most in need</p> <p><i>(2000)</i></p>	<p>We have been exploring whether there is scope to develop a sustainable financial support system which better targets resources at those older persons most in need. We have reviewed the Old Age Allowance Scheme in that context.</p> <p><i>(Action in Progress: On Schedule)</i></p>

* the bracketed information denotes the agency with lead responsibility for the initiative

the bracketed information denotes the year in which the target was set

+ the bracketed information denotes the status of the target

Initiative	Target	Present Position
<p>To examine and formulate a long-term policy on financial support for older persons <i>(HWB/SWD)</i></p>	<p>To keep under review the current social security arrangements for older persons, in particular the Old Age Allowance Scheme <i>(1999)</i></p>	<p>We have kept the various social security arrangements for older persons under review, and have reviewed the Old Age Allowance Scheme. <i>(Action Completed)</i></p>
<p>To set up the MPF System and oversee it to ensure successful and timely implementation of the System by the end of 2000 <i>(Mandatory Provident Fund Schemes Authority (MPFA))</i></p>	<ul style="list-style-type: none"> ● To keep in view progress of the implementation of the MPF System so that contributions can commence in December 2000 <i>(1999)</i> ● To enable the MPF System to be in operation in 2000 <i>(1998)</i> 	<p>The MPF System was fully implemented in December 2000. The MPFA continues to ensure its effective operation. <i>(Action Completed)</i></p>

2

Increase the supply of housing and encourage the development of purpose-designed housing for elders

To achieve results in this area, various initiatives have been undertaken in the past years. Details are set out below –

Initiative	Target	Present Position
<p>To increase the supply of public rental housing for elders in need</p> <p><i>(Housing Department (HD))</i></p>	<ul style="list-style-type: none"> ● To allocate public rental housing by 2003 to elderly households registered in 2000-2001 on the Waiting List ● To reduce the average waiting time of elderly singletons who wish to live by themselves in rental public housing to two years by 2005 <p><i>(2000)</i></p>	<ul style="list-style-type: none"> ● 7 824 applications were received during the registration campaign in 2000-2001. They will be allocated public rental housing by 2003. ● The current average waiting time of elderly singletons for public rental housing is just over 2.9 years. <p><i>(Action in Progress: On Schedule)</i></p>
<p>To consider the use of rental subsidies to satisfy the housing needs of prospective elderly tenants</p> <p><i>(Housing Bureau (HB)/HD)</i></p>	<p>To explore the feasibility of providing rental subsidies in lieu of public rental housing to eligible elderly applicants on the Waiting List in 2001</p> <p><i>(2000)</i></p>	<p>A pilot scheme with a quota of 500 was launched in August 2001. A review will be undertaken in early 2002.</p> <p><i>(Action Completed)</i></p>

Initiative	Target	Present Position
<p>To review the design of public rental flats for the elderly (HD)</p>	<p>In 2001, to explore the applicability of the “Ageing in Place” concept in the future design of public rental estates (2000)</p>	<p>Existing standard block designs are being reviewed. Mock-up flats built in accordance with the new concept were displayed for public consultation in May 2001. Public comments are being analysed. (Action in Progress: On Schedule)</p>
<p>To develop a pilot scheme for the provision of elderly housing by private sector developers (HB)</p>	<p>To formulate the details of the pilot scheme in consultation with the Elderly Commission by 2000 (1999)</p>	<p>We will finalise the operational details shortly. (Action in Progress: On Schedule)</p>
<p>To conduct an overall review of the provision of public housing for the elderly (HD)</p>	<p>To complete the review in 2000 (1999)</p>	<p>A comprehensive public housing strategy for the elderly was endorsed by the Housing Authority in November 2000. (Action Completed)</p>
<p>To provide more elderly persons living in inadequate private sector accommodation with easy access to information on public housing (HD)</p>	<p>To set up one additional Housing Information Centre in Hong Kong’s Eastern District in 1999 (1998)</p>	<p>We will set up the seventh Housing Information Centre in North Point to serve Hong Kong East by early 2002. (Action in Progress: On Schedule)</p>

Initiative	Target	Present Position
<p>To invite the Hong Kong Housing Society to undertake a Senior Citizen Residence Scheme, on a pilot basis, under which flats will be leased for life to elderly people in the middle income group, to give them access to affordable, purpose-built accommodation with integrated care services</p> <p><i>(HB)</i></p>	<p>To complete 500 flats for the Senior Citizen Residence Scheme by 2001</p> <p><i>(1997)</i></p>	<p>500 flats in two projects, Jordan Valley and Tseung Kwan O, are under construction.</p> <p><i>(Action in Progress: On Schedule)</i></p>

3

Enable elders to continue to live at home

To achieve results in this area, various initiatives have been undertaken in the past years. Details are set out below –

Initiative	Target	Present Position
<p>To provide enhanced day and community care services to older people suffering physical or cognitive impairments so that they may choose to continue to live at home</p> <p><i>(Health and Welfare Bureau (HWB)/ Social Welfare Department (SWD))</i></p>	<p>To enable frail or cognitively impaired older people who have been assessed to be eligible for admission to care and attention homes to continue to live at home with the support of enhanced home/community care services starting in 2001</p> <p><i>(2000)</i></p>	<p>Eighteen enhanced home and community care service teams have been established to provide a comprehensive package of home-based and centre-based services with nursing and para-medical support to enable moderately impaired elders to continue to live at home.</p> <p><i>(Action Completed)</i></p>
<p>To strengthen support to family care givers of frail older people by improving the accessibility of carer support services</p> <p><i>(HWB/SWD)</i></p>	<p>To develop a more extensive network of carer support services by incorporating carer support into various types of care services for elders starting in 2001-2002</p> <p><i>(2000)</i></p>	<p>Carer support service is one of the service components of the new enhanced home and community care services. We will also incorporate carer support service into projects in integrated service mode to be commissioned starting in 2001-2002.</p> <p><i>(Action Completed)</i></p>

Initiative	Target	Present Position
<p>To provide additional day respite services for frail and cognitively impaired older people (<i>HWB/SWD</i>)</p>	<p>To commission additional day respite services as part of the enhanced home/ community care services to be provided in 2001-2002 (2000)</p>	<p>Day respite services are provided in the new package of enhanced home and community care services commissioned in 2001. <i>(Action Completed)</i></p>
<p>To re-engineer the mode of operation of home, community and residential care services for elders to provide a continuum of care for older people living at home and to achieve cost-efficiency in the provision of care services for elders (<i>HWB/SWD</i>)</p>	<p>To consider the recommendations of the consultancy study on review of community care services and map out a strategy to provide better integrated care facilities/services for elders in 2001 (2000)</p>	<p>In light of the recommendations of the consultancy study on the provision of day and community care services, we have mapped out new strategies to provide comprehensive and integrated community care facilities and services for elders. A number of projects in integrated service mode will be launched starting in 2001-2002. <i>(Action Completed)</i></p>
<p>To keep under review the pilot project to increase the number of residential respite places and to strengthen the promotion of this service (<i>SWD</i>)</p>	<p>To review the take-up rate of the pilot project conducted in subvented residential care homes in 2001, with a view to expanding the service (2000)</p>	<p>Service utilisation has increased three-fold as compared with that in the past three years. We have required all subvented residential care homes to use casual vacancies to provide respite services to strengthen support to family carers. <i>(Action Completed)</i></p>

Initiative	Target	Present Position
<p>To enhance the capability of day care centres in providing care and respite services for frail elders living at home (SWD)</p>	<p>To provide additional support for day care centres starting from 2001-2002 (2000)</p>	<p>Care assistants have been allocated to all day care centres since April 2001. Additional care assistants will be provided to new day care centres coming on stream. (Action Completed)</p>
<p>To develop and introduce a multi-skilled training course to provide enhanced training for workers providing personal care to frail older people (SWD)</p>	<ul style="list-style-type: none"> ● To complete the training curriculum by end-2000 ● To promote the use of the training course to other training institutions <ul style="list-style-type: none"> ● To provide 400 training places in 2001-2002 (2000) 	<ul style="list-style-type: none"> ● Training curriculum has been developed. (Action Completed) ● The training curriculum will be shared with other training institutions in 2001-2002. (Action in Progress: On Schedule) ● We are on schedule to provide 400 training places in 2001-2002. (Action in Progress: On Schedule)
<p>To implement the recommendations arising from a review of respite services in residential care homes (SWD)</p>	<p>To conduct a pilot project to implement the recommendations of the review, with a view to extending the initiative to all subvented residential care homes (1999)</p>	<p>We have required all subvented residential care homes to use casual vacancies to provide respite service to strengthen support to family carers. (Action Completed)</p>

Initiative	Target	Present Position
<p>To strengthen the training of social workers in the field of gerontology (HWB/SWD)</p>	<p>To set up a working group under the Advisory Committee on Social Work Training and Manpower Planning to develop proposals in 2000 (1999)</p>	<p>The working group formed in September 1999 has come up with some draft proposals and is finalising its report. (Action Completed)</p>
<p>To consider enhancing training for care workers (HWB/SWD)</p>	<p>To complete the review on the need to provide enhanced training for care workers in 2000 (1999)</p>	<p>A survey on the profile and training needs of care workers and home helpers was conducted in March 2000. The final report was completed in March 2001. Based on the findings of the survey, a multi-skilled training course for care workers has been developed. (Action Completed)</p>
<p>To set up more Social Centres for Elders, where justified (SWD)</p>	<ul style="list-style-type: none"> ● To establish eight additional Social Centres by 2001 (1999) ● To establish four additional Social Centres in 1998-1999 so as to provide 23 additional Social Centres for Elders in the four years 1998-2002. This will help meet the social and recreational needs of 10 000 older persons (1998 and 1997) 	<p>Seven centres were established between 1998 and 2000. In light of the recommendations of the consultancy study on the provision of day and community services, we have mapped out new strategies to provide comprehensive and integrated community care facilities and services for elders. The remaining centre will be incorporated in projects in integrated service mode to be launched starting in 2001-2002. (Action Completed)</p>

Initiative	Target	Present Position
<p>To set up additional Multi-service Centres (SWD)</p>	<ul style="list-style-type: none"> ● To set up three additional centres by 2003 (1999) ● To set up two centres in 1998-1999 and six additional centres by March 2001 which, when completed, will make up a total of 18 new centres since 1992 (1998, 1997 and 1992) 	<p>Seventeen additional centres have been provided since 1992. In light of the recommendations of the consultancy study on the provision of day and community care services, we have mapped out new strategies to provide comprehensive and integrated community care facilities and services for elders. The remaining centres will be incorporated in projects in integrated service mode to be launched starting in 2001-2002.</p> <p><i>(Action Completed)</i></p>
<p>To provide additional day care centres (HWB)</p>	<ul style="list-style-type: none"> ● To set up three additional centres by 2003 (1999) ● To set up two centres in 1998-1999 and seven additional centres by 2001 (1998 and 1997) 	<p>Eight centres providing a total of 300 day care places have been provided so far. In light of the recommendations of the consultancy study on the provision of day and community care services, we have mapped out new strategies to provide comprehensive and integrated community care facilities and services for elders. The remaining centres will be incorporated in projects in integrated service mode to be launched starting in 2001-2002.</p> <p><i>(Action Completed)</i></p>

Initiative	Target	Present Position
<p>To conduct a review on day care centres for elders to improve its co-ordination with other care services for elders living at home <i>(HWB/SWD)</i></p>	<p>To conduct a review and make recommendations for improvement in 2000 <i>(1999)</i></p>	<p>The consultancy study on the provision of day and community care services was completed. In light of the recommendations of the consultancy study, we will commission a number of projects in integrated service mode starting in 2001-2002. <i>(Action Completed)</i></p>
<p>To review the role and functions of Social Centres for Elders and Multi-service Centres for Elders <i>(HWB/SWD)</i></p>	<p>To complete the review in 2000-2001 <i>(1999)</i></p>	<p>The consultancy study on the provision of day and community care services was completed. Based on its recommendations, we will commission a number of projects in integrated service mode starting in 2001-2002. <i>(Action Completed)</i></p>
<p>To develop integrated care facilities to provide a continuum of care for elders living at home and to achieve cost-efficiency in the provision of care services for elders <i>(HWB/SWD)</i></p>	<p>To conduct a pilot project on the concept of integrated care facility for elders in 2000-2001 <i>(1999)</i></p>	<p>In light of the recommendations of the consultancy study on the provision of day and community care services, we have mapped out new strategies to provide comprehensive and integrated community care facilities and services for elders. This pilot project will be incorporated in projects in integrated service mode to be launched starting in 2001-2002. <i>(Action Completed)</i></p>

Initiative	Target	Present Position
<p>To put in place a more extensive carer support network (SWD)</p>	<ul style="list-style-type: none"> ● To launch pilot projects to encourage care facilities for elders, such as day care centres, multi-service centres, to provide carer support corners in 2000-2001 ● To develop training materials for carers for elders and promulgate the materials to Carers' Support Centres to assist in training up carers in 2000-2001 (1999) 	<ul style="list-style-type: none"> ● Four Multi-service Centres were supported in setting up Carers' Support Corners or Centres. Enhanced support to family carers has been included in the new package of enhanced home and community care services. We will incorporate carer support services as one of the service components in the projects in integrated service mode to be launched starting in 2001-2002. ● The Carers' Support Centres and the Centre on Ageing of the University of Hong Kong have developed training materials and training courses for carers. (Action Completed)
<p>To provide curative and preventive medical services to elders through the provision of geriatric places, Elderly Health Centres and visiting health teams (HWB)</p>	<p>To provide an additional 80 geriatric day places by 2002, on top of the 40 places provided in 1998 (1998 and 1997)</p>	<p>We have added 112 geriatric day places since 1997. We expect to achieve the overall target of an additional 120 places as scheduled. (Action in Progress: On Schedule)</p>

4

Increase the supply of quality residential care places under a mixed mode of service provision with more private sector participation

To achieve results in this area, various initiatives have been undertaken in the past years. Details are set out below –

Initiative	Target	Present Position
To increase supply of subsidised residential care places <i>(Social Welfare Department (SWD))</i>	<ul style="list-style-type: none"> To provide an additional 1 580 subsidised places in 2001-2002 <i>(2000)</i> 	<ul style="list-style-type: none"> We are on schedule to provide an additional 1 580 places by 2002. <i>(Action in Progress: On Schedule)</i>
	<ul style="list-style-type: none"> To provide additional subvented residential care places to older persons in need <ul style="list-style-type: none"> – to provide 800 places in 1998-1999 – to add 2 500 places between 1999 and 2002 <i>(1998, 1997 and 1993)</i> 	<ul style="list-style-type: none"> 826 places were provided in 1998-1999 and another 2 067 places were provided in 1999-2000 and 2000-2001. We are on schedule to provide the remaining 407 places by 2002. <i>(Action in Progress: On Schedule)</i>
	<ul style="list-style-type: none"> To increase the supply of subsidised residential care places under the Enhanced Bought Place Scheme (EBPS) <ul style="list-style-type: none"> – to fund 600 places in 1998-1999 – to fund 2 680 places between 1999 and 2001 <i>(1998 and 1997)</i> 	<ul style="list-style-type: none"> 833 places were provided in 1998-1999. The remaining 2 447 places were provided between 1999 and 2001. <i>(Action Completed)</i>

Initiative	Target	Present Position
<p>To further develop the concept of product differentiation to allow more choices for families which are prepared to pay for a better service for their elders</p> <p><i>(Health and Welfare Bureau (HWB)/SWD)</i></p>	<ul style="list-style-type: none"> ● Starting from 2001-2002, in planning new homes, to facilitate operation of both subsidised and self-financing places in the same homes to enable flexible use of resources ● Starting from 2001-2002, for self-financing places, to encourage the offer of accommodation at different quality standards so that elders with means can have a choice <p><i>(2000)</i></p>	<ul style="list-style-type: none"> ● A number of new residential care homes scheduled for operation in 2001-2002 and 2002-2003 will be in mixed mode providing both subsidised and non-subsidised places. ● Through contracts, we will encourage service operators to practise product differentiation for non-subsidised places starting in 2001-2002 to offer more choices for elders and their families in accordance to their preference and affordability. <p><i>(Action Completed)</i></p>
<p>To conduct an interim review on the pilot project on “Continuum of Care” in residential care homes for elders</p> <p><i>(HWB/SWD)</i></p>	<p>In the light of the findings of the interim review to be conducted in 2001, to further improve and develop the concept of one type of residential care homes providing “Continuum of Care” services to meet the changing needs of their residents</p> <p><i>(2000)</i></p>	<p>Action is in hand to conduct a review on the pilot project.</p> <p><i>(Action in Progress: On Schedule)</i></p>

Initiative	Target	Present Position
<p>To continue to encourage private residential care homes taking part in the Bought Place Scheme (BPS) to upgrade their standard of services</p> <p>(SWD)</p>	<p>To provide necessary resources to enable all BPS homes to upgrade to EBPS standards by 2003</p> <p>(2000)</p>	<p>We are on schedule in enabling all the BPS homes to upgrade to EBPS standards by 2003.</p> <p><i>(Action in Progress: On Schedule)</i></p>
<p>To provide more information on EBPS to the users of the Scheme through various channels</p> <p>(SWD)</p>	<ul style="list-style-type: none"> ● To co-ordinate all EBPS homes to provide a brief in standardised format on their services and facilities for the information of elders, their families and social workers ● To strengthen the SWD's homepage to provide more information on BPS/EBPS homes <p>(2000)</p>	<ul style="list-style-type: none"> ● The information briefs on EBPS homes are developed and will be made available shortly to elders, their families and social workers. ● SWD's homepage has been expanded to provide more information on BPS/EBPS homes. <p><i>(Action Completed)</i></p>
<p>To gradually convert existing upgradable home for the aged places into care and attention home places</p> <p>(SWD)</p>	<p>To convert 200 places in 2001-2002</p> <p>(2000)</p>	<p>We are on schedule to upgrade 200 home for the aged places into care and attention home places by 2002.</p> <p><i>(Action in Progress: On Schedule)</i></p>

Initiative	Target	Present Position
<p>Under the premises-led programme, to facilitate development of integrated residential and day/community care services</p> <p><i>(SWD)</i></p>	<p>Starting from 2001-2002, in planning new residential care homes, to consider including operation of day/community care services in the premises to optimise utilisation of resources</p> <p><i>(2000)</i></p>	<p>A number of planned residential care homes scheduled for operation in 2001-2002 and 2002-2003 have included the provision of day care centres.</p> <p><i>(Action Completed)</i></p>
<p>To enhance outreach support for older patients after their discharge from hospitals</p> <p><i>(Hospital Authority/HWB)</i></p>	<p>To extend the function of the Community Geriatric Assessment Teams to provide geriatric care to older persons in about 70% of the private residential care homes in addition to all subvented care homes in 2001-2002</p> <p><i>(2000)</i></p>	<p>Community Geriatric Assessment Teams are providing outreaching support to older persons in all subvented residential care homes and about 70% of the private care homes.</p> <p><i>(Action Completed)</i></p>
<p>To encourage private residential care homes taking part in the BPS to upgrade their standard of services</p> <p><i>(SWD)</i></p>	<p>To upgrade 800 places under the BPS to the standards of the EBPS by 2002</p> <p><i>(1999)</i></p>	<p>We have upgraded a total of 621 BPS places by March 2001. We will upgrade the remaining 179 BPS places by 2002.</p> <p><i>(Action in Progress: On Schedule)</i></p>
<p>To review the schedule of accommodation of subvented residential care homes to make better use of resources</p> <p><i>(SWD)</i></p>	<p>To complete the review in 1999 and implement the new schedule of accommodation in 2000</p> <p><i>(1999)</i></p>	<p>SWD has been planning new homes according to the new schedule of accommodation.</p> <p><i>(Action Completed)</i></p>

Initiative	Target	Present Position
<p>To encourage private developers to provide premises for residential care homes</p> <p><i>(HWB/Planning and Lands Bureau)</i></p>	<ul style="list-style-type: none"> ● To provide incentives to private developers, starting from 2000-2001, for the provision of suitable premises for operation as care homes ● To include requirements in the land sale programme to provide suitable premises for residential care homes in four sale sites, starting from 2000-2001 <p><i>(1999)</i></p>	<ul style="list-style-type: none"> ● We will start consultation on a pilot scheme to provide incentive to private developers for the provision of suitable premises for operation as residential care homes in their developments with a view to introducing the scheme in 2001-2002. ● We have identified two sale sites to include the requirements to provide suitable premises for residential care homes in the land sale programme. We will continue to identify suitable sites. <p><i>(Action in Progress: On Schedule)</i></p>
<p>To phase out private residential care homes operating on Certificates of Exemption so that in the foreseeable future all private residential care homes must hold valid licences</p> <p><i>(HWB/SWD)</i></p>	<p>To lay down a timetable to require all care homes to fully comply with licensing standards</p> <p><i>(1999)</i></p>	<p>All private residential care homes have been licensed since March 2001.</p> <p><i>(Action Completed)</i></p>

Initiative	Target	Present Position
<p>To strengthen admission control to residential care homes (SWD)</p>	<ul style="list-style-type: none"> ● To set up a gate-keeping mechanism in 2000 to assess the care needs of elders and to provide service accordingly (1999) ● To review in 1999 the admission criteria and to improve the admission processes to subvented care homes to ensure that resources are used effectively for elders with genuine care needs (1998) 	<ul style="list-style-type: none"> ● We have introduced the Standardised Care Need Assessment Mechanism for Elderly Services in November 2000 to assess the care needs of elders and to provide services accordingly. ● Since November 2000, elders have been admitted to residential care homes in accordance to the assessment results of the Standardised Care Need Assessment Mechanism. <i>(Action Completed)</i>
<p>To review policy on priority admission to residential care service (HWB/SWD)</p>	<p>To develop proposals in 2000-2001 (1999)</p>	<p>Since November 2000, admission to residential care service has been based on the assessment results of the Standardised Care Need Assessment Mechanism. With the introduction of enhanced home and community care services in April 2001, eligible elders for residential care services are given the option to receive the new services while they are awaiting residential care placement. <i>(Action Completed)</i></p>

Initiative	Target	Present Position
<p>To improve manpower level and provide staff training for residential care homes (HWB/SWD)</p>	<ul style="list-style-type: none"> ● To monitor the supply of manpower in support of residential care services and to make recommendations in 1999 (1998) ● To train up by a blister programme 270 enrolled nurses in 1998-2000 to serve in residential care homes and other facilities (1997) 	<ul style="list-style-type: none"> ● Based on the recommendations made by an inter-agency working group, a task force was formed to examine further the staff competencies and skills required in residential care homes. The task force completed its work in 2000-2001. Based on its findings, a multi-skilled training course for care workers has been developed. ● The programme has started in phases since 1998. Training of the last batch of trainees will be completed in 2001. (Action Completed)
<p>To continue to explore the possibility of implementing the concept of “Continuum of Care” (SWD)</p>	<p>To devise a funding formula to implement the concept of “Continuum of Care” and to invite three residential care homes to pilot the concept and the funding formula in 1999 (1998)</p>	<p>Three subvented homes have been invited in 1999 to pilot the concept of “Continuum of Care”. (Action Completed)</p>

Initiative	Target	Present Position
<p>To provide suitable premises for operation of subvented, self-financing or private care homes (SWD)</p>	<ul style="list-style-type: none"> ● To develop three government sites to provide premises for 600 residential care places by 2002 and to undertake feasibility study at other sites with a view to providing 1 600 places from 2001 to 2005 (1998) ● To continue to encourage development of self-financing residential care homes to offer an alternative to subvented residential care homes for older persons with better financial means. We hope that a total of 1 500 places will be completed by March 2002 (1997) 	<ul style="list-style-type: none"> ● Feasibility studies at nine sites have been completed to provide 1 200 places. Three government sites are being developed to provide premises for another 600 residential places by 2002. Feasibility studies will be conducted at two other sites to provide the remaining 400 places. <i>(Action in Progress: On Schedule)</i> ● A total of about 1 100 self-financing places were provided as at September 2001. The original target of 1 500 self-financing places by March 2002 is subsumed under new strategies we have developed to encourage development of quality non-subsidised places at affordable prices. <i>(Action Completed)</i>
<p>To provide medical services to frail elders through the provision of infirmary beds (HWB)</p>	<p>To provide over 1 000 infirmary beds in the next five years (1997)</p>	<p>800 infirmary beds will be provided by 2001-2002. <i>(Action in Progress: On Schedule)</i></p>

5

Encourage elders to lead an active life

To achieve results in this area, various initiatives have been undertaken in the past years. Details are set out below –

Initiative	Target	Present Position
<p>To promote the concept of healthy ageing amongst elders, and the soon-to-be old and the community in general</p> <p><i>(Health and Welfare Bureau (HWB)/ Department of Health/ Social Welfare Department (SWD))</i></p>	<ul style="list-style-type: none"> ● To launch a healthy ageing campaign in 2000-2001 ● To encourage organisations to launch territory and district-wide activities to promote healthy ageing <p><i>(2000)</i></p>	<ul style="list-style-type: none"> ● A three-year Healthy Ageing Campaign to enhance public awareness of physical and psychosocial well-being of elders was launched in September 2000. A Healthy Ageing Convention including panel discussion, exhibitions and workshops was conducted in May 2001. ● A community partnership scheme to provide funds to various organisations to organise territory-wide and district programmes and activities to promote healthy ageing has been launched. <p><i>(Action Completed)</i></p>

Initiative	Target	Present Position
<p>To encourage the use of computer by elders <i>(SWD/Information Technology Services Department (ITSD))</i></p>	<ul style="list-style-type: none"> ● To install 280 personal computers at 246 Multi-service Centres and Social Centres for Elders by end-2001 ● To provide Internet access points at the above locations ● To provide information technology training for 2 000 older persons by March 2001 and another 5 000 elders in 2001-2002 <i>(2000)</i> 	<ul style="list-style-type: none"> ● A grant from the Lotteries Fund has been secured and allocated to non-governmental organisations (NGOs) to install 284 sets of personal computers at existing Multi-service Centres and Social Centres for Elders. <i>(Action Completed)</i> ● A grant from the Lotteries Fund has been secured to provide a two-year Internet access at the above locations from October 2001 to September 2003. <i>(Action Completed)</i> ● Around 5 000 elders have received training under the Information Technology Awareness Programme for the Elderly from November 2000 to March 2001 jointly organised by SWD and ITSD. A grant from the Lotteries Fund has been secured and we are on schedule to provide training for another 5 000 elders under the above programme in 2001-2002. <i>(Action in Progress: On Schedule)</i>

Initiative	Target	Present Position
<p>To continue to increase the number of vulnerable elders outreached by Support Teams for Elders (STEs) (SWD)</p>	<p>To identify 24 000 vulnerable elders by end-2002 (2000)</p>	<p>Between the period October 1999 and September 2001, 21 731 additional vulnerable older persons have been identified by STEs. We will continue to identify vulnerable elders through STEs. (Action in Progress: On Schedule)</p>
<p>To promote active ageing by continuing to encourage older people to participate in volunteer programmes (SWD)</p>	<p>To engage 9 000 older people as volunteers by end-2002 (2000)</p>	<p>As at September 2001, 10 166 elder volunteers have been engaged. (Action Completed)</p>
<p>To promote lifelong learning opportunities for older people (HWB/Education and Manpower Bureau)</p>	<p>To explore ways to facilitate elders to pursue further education at various levels (2000)</p>	<p>We have commissioned a survey on the learning needs of members of Multi-service Centres and Social Centres for Elders. We have also commissioned a study on overseas experiences in providing continuing education for older persons. (Action in Progress: On Schedule)</p>
<p>To promote active ageing amongst older people (HWB)</p>	<p>To research into overseas experience in promoting older persons to lead an active life, both socially and economically (2000)</p>	<p>A study on the economic and social aspects of active ageing is underway. (Action in Progress: On Schedule)</p>

Initiative	Target	Present Position
<p>To promote care and concern for elders to maintain their psychosocial well-being (HWB/SWD)</p>	<ul style="list-style-type: none"> ● To launch a publicity campaign to enhance public awareness towards the psychosocial needs of elders ● To review the pilot schemes of dementia units in residential care homes and in day care centres, with a view to extending the schemes to other care homes and centres ● To conduct in-depth studies on depression/suicide among older persons and to identify the risk factors and possible ways to tackle the issue ● To engage non-governmental organisations (NGOs) and professional associations to provide in-service training for medical and social work professionals in these areas <p>(1999)</p>	<ul style="list-style-type: none"> ● A three-year Healthy Ageing Campaign to enhance public awareness of physical and psychosocial well-being of elders was launched in September 2000. <i>(Action Completed)</i> ● An evaluation study is being conducted to examine the effectiveness of the service. <i>(Action in Progress: On Schedule)</i> ● A multi-disciplinary study on suicide among older persons to identify the risk factors of depression and suicide among older persons is nearing completion. <i>(Action in Progress: On Schedule)</i> ● Various NGOs and professional associations have been engaged to provide relevant training to professional workers. <i>(Action Completed)</i>

Initiative	Target	Present Position
<p>To conduct a survey on older persons' sense of worthiness (HWB)</p>	<p>To complete the survey in 2000-2001 (1999)</p>	<p>A survey on the socio-demographic, health and economic profile of older persons and soon-to-be old has been completed. The main findings were published in May 2001. (Action Completed)</p>
<p>To increase the number of vulnerable elders outreached by STEs (SWD)</p>	<ul style="list-style-type: none"> ● To establish five teams in new Multi-service Centres for Elders by March 2001 ● To identify an additional 20 000 vulnerable older persons living in the community by 2001 (1999) 	<ul style="list-style-type: none"> ● With the establishment of the additional five teams, there are a total of 35 STEs in place. ● Between the period October 1999 and September 2001, 21 731 additional vulnerable older persons have been identified by STEs. (Action Completed)
<p>To implement marketing and promotional improvements for the Senior Citizen Card Scheme (SWD)</p>	<ul style="list-style-type: none"> ● To issue an additional 75 000 cards by March 2001 ● To utilise the expertise of the Marketing Consultancy Office in SWD to launch major marketing and public relations projects for the Scheme in 2000 (1999) 	<ul style="list-style-type: none"> ● From October 1999 to March 2001, an additional 87 714 cards have been issued. ● A series of marketing and public relations projects for the Senior Citizen Card Scheme utilising the expertise of the Marketing Consultancy Office of SWD has been delivered in December 2000. (Action Completed)

Initiative	Target	Present Position
<p>To set up STEs in all existing and new Multi-service Centres (SWD)</p>	<p>To establish 30 teams in existing Multi-service Centres in 1998-1999 and six additional teams in new centres to come on stream by March 2001 (1998 and 1997)</p>	<p>35 STEs have been set up. In light of the recommendations of the consultancy study on the provision of day and community services, we have mapped out new strategies to provide comprehensive and integrated community care facilities and services for elders. The remaining team will be set up when the new centre in integrated service mode will be launched in 2001-2002. (Action Completed)</p>
<p>To launch a three-year “Opportunities for Elders” project (SWD)</p>	<p>For a three-year period starting from January 1999, to provide grants for community organisations to plan and organise more service projects for older persons in need (1998)</p>	<p>As at September 2001, the project has provided financial subsidy of \$7.7 million to volunteer groups to carry out 869 projects. (Action in Progress: On Schedule)</p>