



## Services Promotion

Support for the continuous development of the services sector will provide the momentum for the growth of our economy into the 21st Century.

### To promote the services sector

Initiatives	Benefits
<p>We will commission a detailed study on the feasibility of establishing a Business Park to help local companies and potential external investors meet changing operational requirements.</p>	<p>✓ This will help us take a decision on the Business Park, the aim of which is to improve the land infrastructure for business.</p>
<p>We will inject a further \$50 million into the Services Support Fund to finance projects which will contribute to the development of our services sector.</p>	<p>✓ This will help sustain and improve the competitiveness of the services sector.</p>



## To promote the services sector

### Initiatives

We will strengthen the Services Promotion Programme and the Helping Business Programme.

We will provide a loan to the Hong Kong Tourist Association to establish a \$100 million International Events Fund to support the staging of 50 major international events in Hong Kong over the next five years.

### Benefits

- ✓ This will provide better support for the future development of the services sector and maintain Hong Kong's competitiveness as an international centre for business.
- ✓ This will help generate up to \$4.5 billion additional receipts from tourism over the period.